



# Lake Kanasatka Watershed Association

Box 774

Center Harbor, New Hampshire 03226

## Advisory Board Meeting Notes

March 21, 2021

Joan Izen, Secretary

### 1. Roll call/ welcome

- The LKWA Advisory Board (AB) meeting was held virtually via Zoom
- The meeting was called to order at 4:15
- All AB members were present: Kirk Meloney, President; Jane Nash, Vice President; Rob Baker, Treasurer; Joan Izen, Secretary; Wendy Downing, Communications and Tim Baker, Member-At-Large

### 2. 2/21/21 meeting minutes review and approval

- Joan made a motion to accept meeting minutes as written; Jane seconded the motion; no discussion; all in favor – meeting minutes approved

#### Next steps:

- Approved AB meeting notes will be posted on the website

### 3. Treasurer report

- Financial update
  - \$4,859.00 in checking; \$7,555.00 in savings
  - Watershed Management Plan (WMP) donations (includes GoFundMe and LKWA donations mailed to the P.O. box): \$18,598.00
- 501c3 status: approval pending
- PayPal status
  - Rob has been faced with numerous challenges in his attempt to establish a PayPal account for LKWA; he is not optimistic at this point
  - Questions raised:
    - PayPal alternatives if we are not successful in establishing an account? Rob will pursue PayPal for another week or two and if unsuccessful investigate other options.
    - Is the current GoFundMe page created by Ted Hilton's family time-limited? It appears that a GFM page can stay current indefinitely.

#### Next steps:

- Rob will continue to follow the 501c3 approval status
- Rob will continue to pursue establishment of an LKWA PayPal account; he'll look into alternative options if needed
- Kirk will follow up with the Hilton family and request they maintain the page active for a year or so that it can be used to solicit donations to the WMP

### 4. WMP overview

- Final versions of the appeal letter and brochure are ready to go with Kirk's approval
  - First mailing to LKWA members and lakefront owners
  - Printing and postage costs to be covered by WMP funds
- The committee is in regular communication with Forrest Bell (FB Environmental Associates); he is working on the tasks outlined for the approved budget of \$14,000.00 through 6/21
- Well organized/tightly scheduled presentations in support of the WMP planned for the May 15<sup>th</sup> Town Meeting (see 3/18/21 email from Rosemarie Rung for details)

- Kirk shared that a Lake Waukegan Watershed Association representative (Donna Van Ness) offered to assist with our efforts based on their experience; town of Meredith fully funded the Lake Waukegan WMP efforts
  - Jane has completed one in a series of brief articles to inform others about the WMP efforts; awaiting Kirk's review and approval
5. LKWA organizational chart and policy document
- Joan and Jane reviewed their work on the document; there were no edits/revisions suggested
  - Joan made a motion that the document be approved as an official working document that is subject to revision as needed. Wendy seconded the motion. All in favor – document approved
- Next steps:
- Document will be posted on the home page of the website
  - Document will be shared on LKWA social media sites
  - The AB will meet following the annual meeting to review this document and make updates as needed
6. Other business
- A. Website home page – Wendy requested feedback on homepage content and page headers
- Next steps:
- The LakeSmart award letter will remain on the home page for another week or so
  - It will be replaced by a brief letter from the president stressing the importance of the WMP and encouraging membership's support
  - Jane's WMP article will be posted on the home page once approved
- B. Annual newsletter
- Serves as an important reminder to our membership to pay their annual dues
  - Last year was disseminated on or about April 15<sup>th</sup>
  - Brief discussion about whether it will distract from our WMP focus
- Next steps:
- Newsletter theme will be WMP
  - Wendy will organize the effort based on the format established by John Scudder
  - May include Jane's intro article
  - Will publicize July 11<sup>th</sup> annual meeting to be held in-person at the Moultonborough Library or virtually on Zoom depending on COVID status
  - Wendy will have a draft version prepared for AB review at next meeting
- C. Next AB meeting scheduled for Monday, April 19<sup>th</sup> at 5:30 via Zoom
- Next steps:
- Kirk will create and disseminate agenda
  - Joan will create and disseminate Zoom link
  - Wendy will share draft newsletter for review

Meeting adjourned at approximately 5:15

Parking lot items:

1. Actively pursue information about new property and land sales within the watershed (through town records)
- D. Send new owners a 'welcome letter' inviting them to join LKWA, make use of NH Lakes "LakeSmart" resources and in general, plan their construction, renovations and/or landscaping with the health and wellbeing of the lake as a top priority

- E. Send a letter to new owners in Tamarack development; offer a visit from a LKWA AB member to discuss 'lake friendly' strategies they can use
- 2. Respond to concerns re: individual property owners by sending a friendly letter voicing the concerns, offering resources and a 'friendly meeting' to discuss lake smart strategies to support their construction or landscaping efforts.
- F. Publicize all success stories via our social media channels
- 3. Create a subcommittee of individuals who participate in or attend town meetings to keep the AB informed of developments that directly or potentially impact Lake K.
- 4. Establish relationships with local realtors to keep them informed about lake smart strategies that they can share with potential buyers who may be considering new construction, renovations or landscaping projects
- 5. Meet with local landscaping companies and individuals to express our concerns and suggest lake smart strategies they can use and promote to their customers