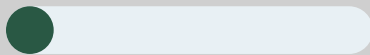
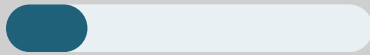
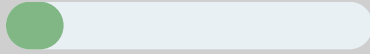

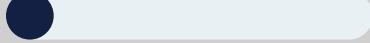


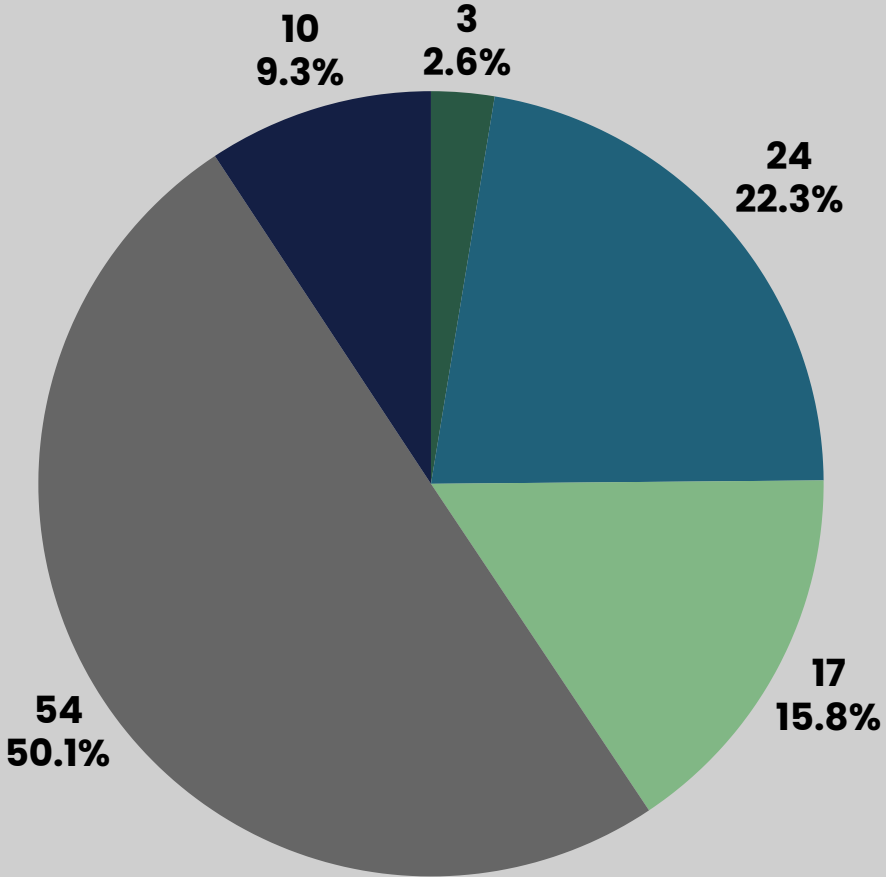
# LKWA COMMUNITY SURVEY RESULTS SUMMARY

Over the past several months, the LKWA asked community members, residents, and supporters to share their thoughts about the future of the lake, watershed priorities, and the role LKWA can play moving forward. Here's what we heard...



# HOW LONG HAVE YOU BEEN A MEMBER OF LKWA?

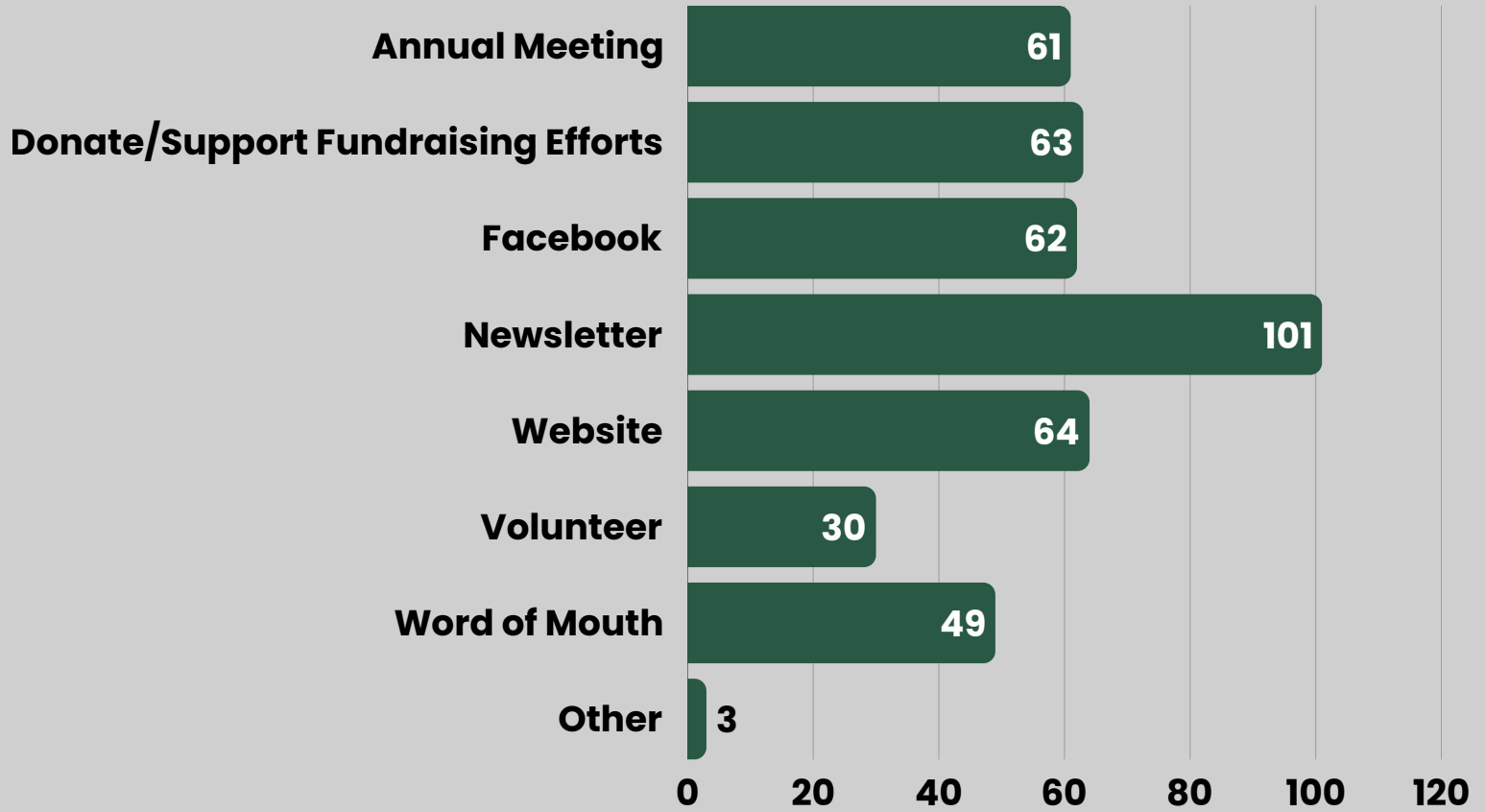
- LESS THAN 1 YEAR  
 2.8%
- 1-5 YEARS  
 22.2%
- 6-10 YEARS  
 15.7%
- MORE THAN 10 YEARS  
 50%
- NOT A MEMBER  
 9.3%



108 RESPONSES



# WHICH SOURCES DO YOU USE FOR INFORMATION?



108 RESPONSES



# WHAT ARE THE MOST IMPORTANT ASPECTS OF LKWA'S MISSION?

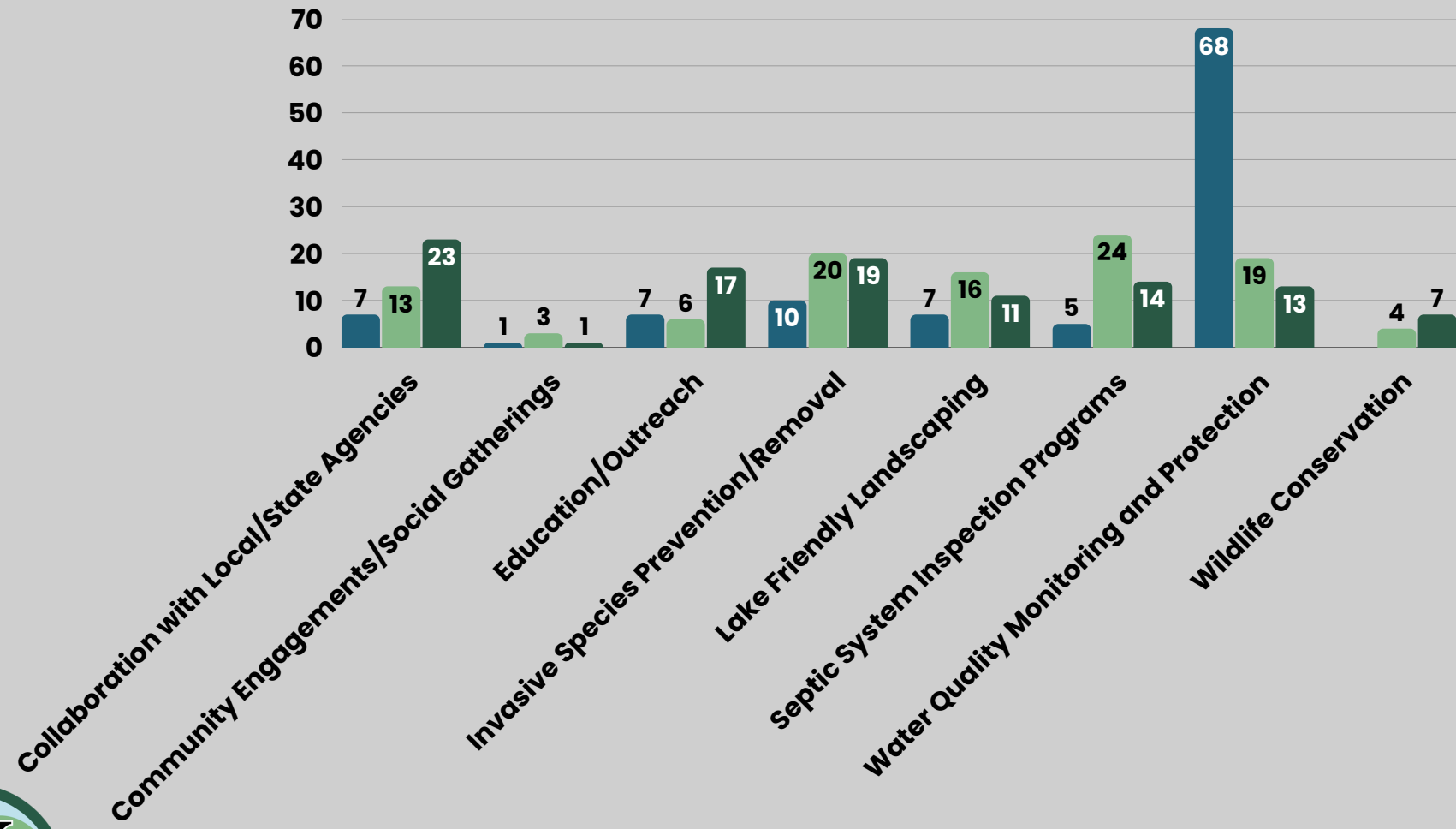


108 RESPONSES



# WHAT ARE YOUR TOP 3 PRIORITIES FOR LKWA TO FOCUS ON OVER THE NEXT 3 TO 5 YEARS?

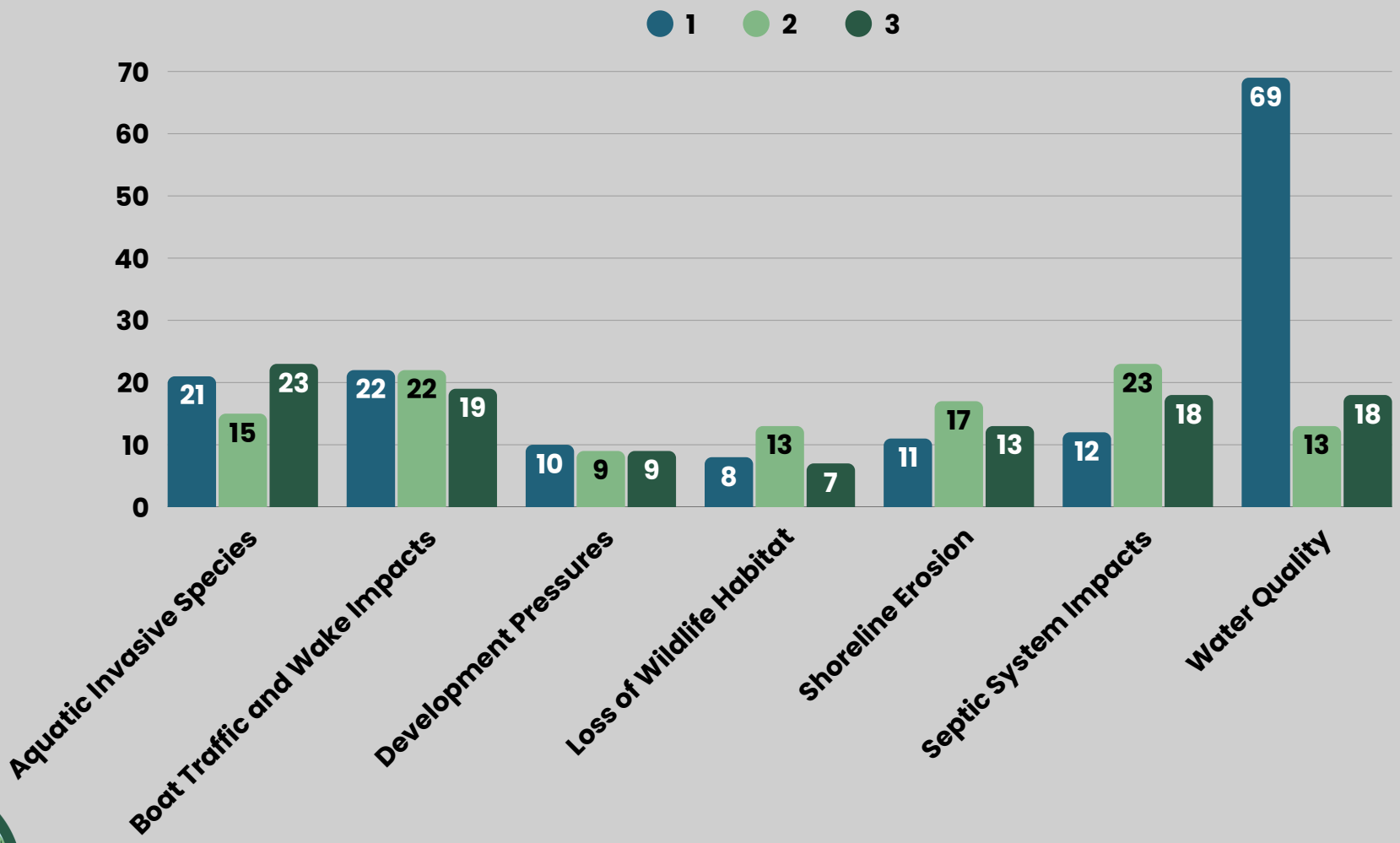
1 2 3



1 = HIGHEST PRIORITY 3 = LOWEST PRIORITY



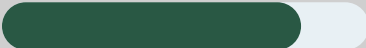
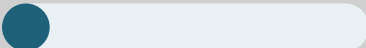
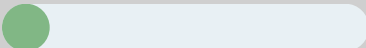
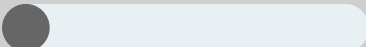

# HOW CONCERNED ARE YOU ABOUT THE FOLLOWING ISSUES?

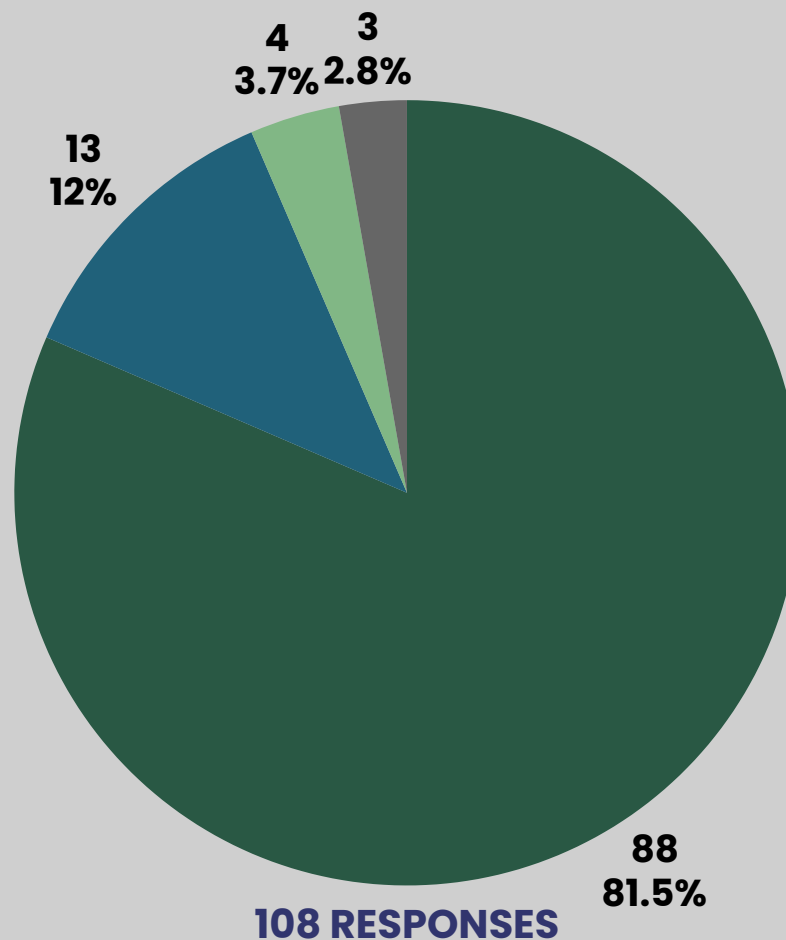


PARTICIPANTS WERE ASKED TO PICK TOP 3 CONCERNS



# HOW SATISFIED ARE YOU WITH HOW THE LKWA COMMUNICATES INFORMATION?

- VERY SATISFIED  
 81.5%
- SOMEWHAT SATISFIED  
 12%
- NEUTRAL  
 3.7%
- SOMEWHAT DISSATISFIED  
 2.8%
- VERY DISSATISFIED  
 0%



# WHAT IMPROVEMENTS WOULD YOU SUGGEST FOR IMPROVED COMMUNICATION COMMUNITY-WIDE?

## MORE FREQUENT UPDATES & MEETINGS



- More than 1 meeting per year
- Mid-year Zoom update

## DIRECT OUTREACH AND COMMUNITY CONNECTIONS



- One-on-one outreach
- Reach renters & non-members
- Delegates from road assoc/neighborhoods

## MORE FACE-TO-FACE ENGAGEMENT



- Community events
- Boots on the Ground

## EXPANDED CHANNELS



- More emails, Less Facebook
- Instagram
- Responses on socials
- Live-stream annual meeting

## TRANSPARENCY & REPORTING



- Budget reports
- Long-term plans
- Project results

## MORE NOTICE WITH LEGISLATIVE UPDATES



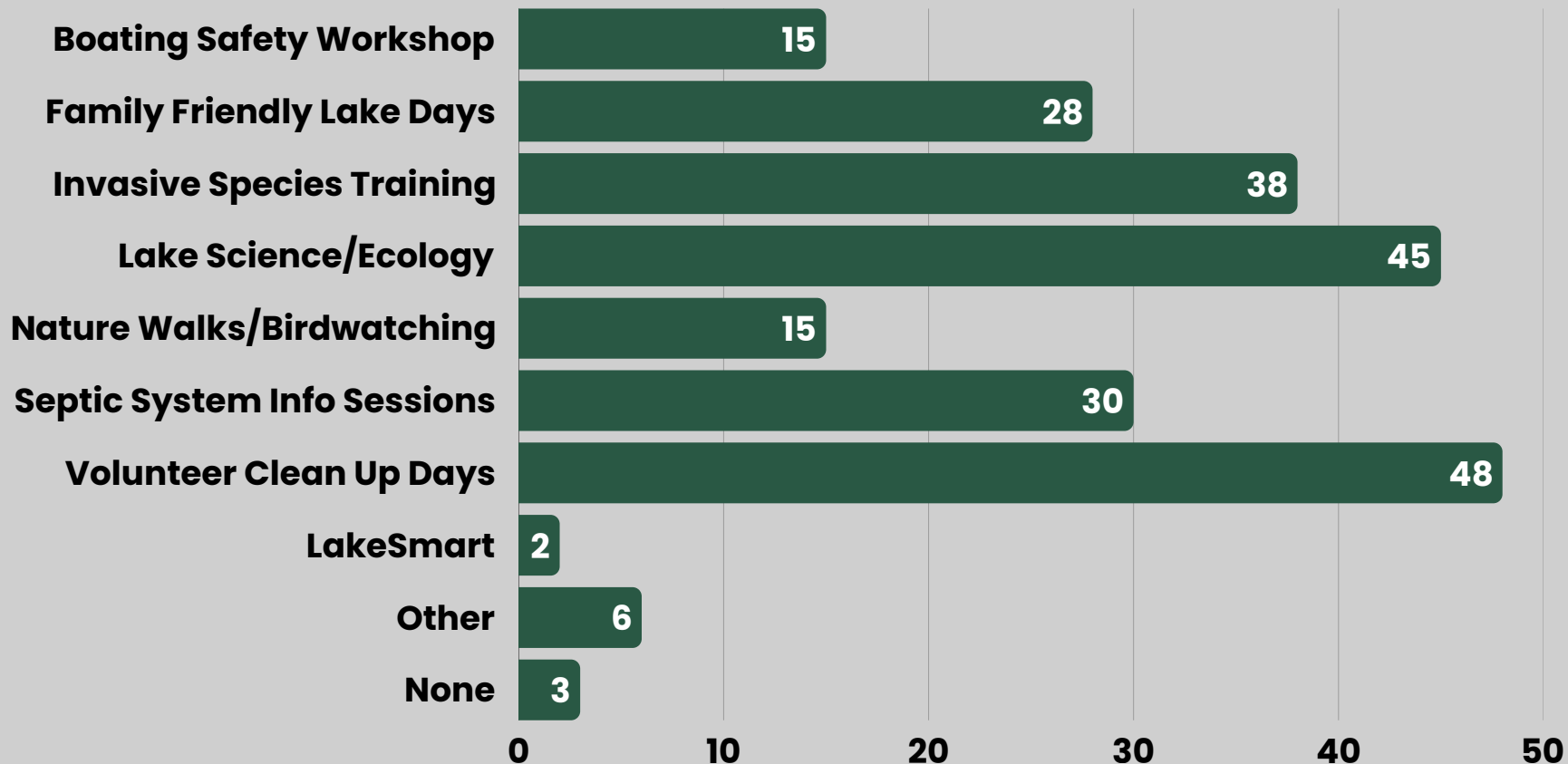
- ### EDUCATION
- Wake zone maps
  - Behavior change
  - WQ updates
  - New owner packets



## CREATE A FAMILY MEMBERSHIP OPTION



## WHAT TYPES OF EVENTS OR PROGRAMS WOULD YOU PERSONALLY BE MOST INTERESTED IN PARTICIPATING IN?



PARTICIPANTS WERE ASKED TO CHECK ALL THAT APPLY



## WHAT DO YOU VALUE MOST ABOUT LAKE KANASATKA AND THE WORK OF THE LAKE KANASATKA WATERSHED ASSOCIATION (LKWA)?

"Being able to swim, canoe and kayak in clean water."

"Boots on the Ground has been a huge success and serves as a model for all NH lakes."

"Giving younger generations the same quality of Lake K experience that we grew up with."

"The community should be considered the strongest asset. I love that there are a couple of well known events that book-end the summer and many volunteer opportunities."

"Keeping an eye on the past and an eye on the future"

"THE LKWA HAS DONE A WONDERFUL JOB OF TACKLING THE TERRIBLE CYANOBACTERIA PROBLEM IN THE LAKE... DEVELOPING A VIABLE LONG-TERM PLAN, ACTUALLY TREATING THE LAKE, AND COMMUNICATING WITH CONCERNED PROPERTY OWNERS EVERY STEP OF THE WAY."

"You have a wonderful crew of volunteers. I am grateful for the time they spent improving our property water runoff."

"THE EMPHASIS ON MONITORING WATER QUALITY AND EDUCATING PROPERTY OWNERS ON HOW THEIR ACTIONS CAN HELP OUR LAKE."

"Their commitment to our lake and helping us make it a clean body of water to be respected and enjoyed."

"We love our beautiful, peaceful, healthy lake, its wildlife, and its community."

"Fostering a shared sense of responsibility and ownership for the watershed."

"You have a wonderful crew of volunteers. I am grateful for the time they spent improving our property water runoff."

"Giving younger generations the same quality of Lake K experience that we grew up with."

"It's quiet, calm setting."



# WHAT IDEAS OR SUGGESTIONS DO YOU HAVE FOR HOW THE BOARD COULD BETTER SERVE THE COMMUNITY AND THE LAKE?

continued cyanobacteria monitoring and remediation

Meet more often to try to create a more robust in person community.

Signage on roads that lead to the lake

Focus on building a strong community.

I think the board members have worked so hard. I think education is key.

More info on things homeowners should do

more education on the water quality data and it's implications

Opportunities for people out of state to participate more

continue to encourage new volunteers, especially the younger generation

CONTINUE TO EXPAND THE GREAT WORK THAT IS BEING DONE TO ENSURE LAKE KANASATKA REMAINS A HEALTHY AND VIABLE LAKE.

Secure ongoing grant funding to help improve water quality

Keep working on reducing runoff into the lake.

leveraging digital tools to maintain consistent communication.

Engagement of more members

Open board meetings to the members and the public.

INCREASED COMMUNITY ENGAGEMENT

The mission of a clean and healthy Lake Kanasatka must be the board's north star.

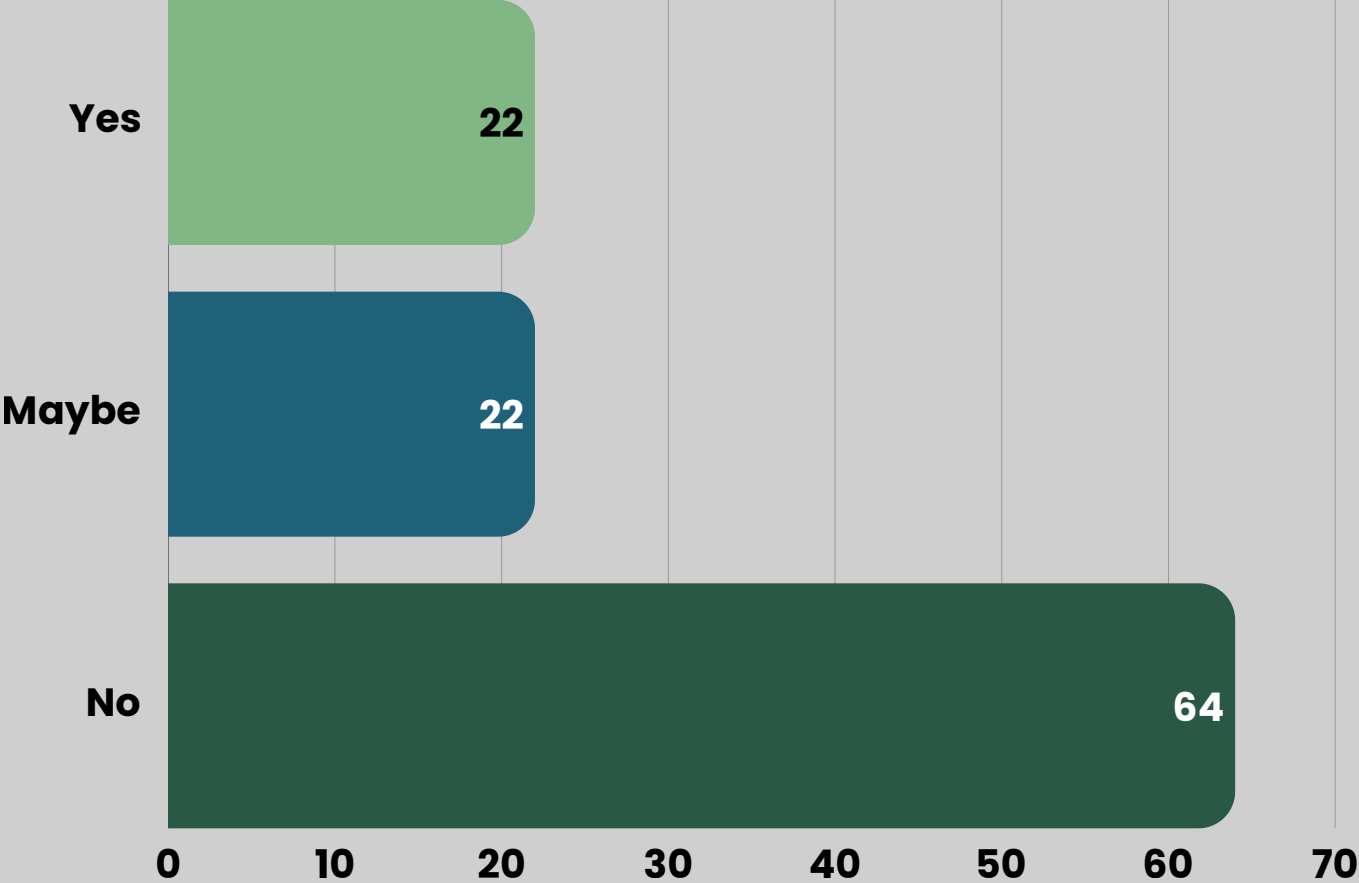
Focus more on septic systems if possible

MAINTAIN THE PROACTIVE DIRECTION



General Engagement

**WOULD YOU BE INTERESTED IN VOLUNTEERING OR SERVING ON A COMMITTEE OR PROJECT TEAM (SUCH AS WATER QUALITY MONITORING OR BOOTS ON THE GROUND)?**



108 RESPONSES